



centro

Digital Engagement Platform

A partnership for success



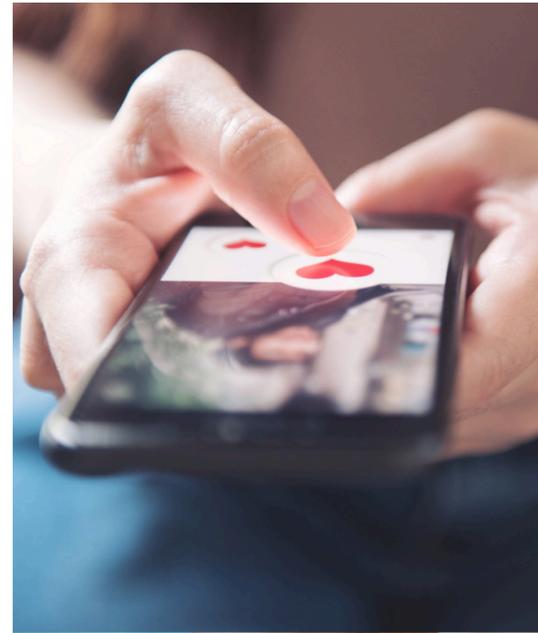


From guest facilities and suites to lifestyle, event, and business zones, Centro connects every part of your property into a cohesive, brand-focused digital experience. By bridging the gap between on-site guest connectivity and branded digital engagement, Centro turns every interaction into an opportunity to enhance brand value and drive ancillary revenue.

At the heart of this experience is our trusted technology partners at Crestron. Renowned for reliability and luxury, Crestron's luxurious interfaces provide the tactile touchpoints that bring Centro's digital experiences to life, creating seamless, branded moments that elevate every guest interaction.

In partnership, Centro and Crestron are reshaping the guest experience, blending intelligent software with proven control technology to set a new standard in hospitality





CONNECTED HOSPITALITY

Create a seamless digital journey across every part of your property.

From the lobby, where guests can check in and explore offerings, to luxurious in-room touchpoints that deliver personalized guest services, in room dining, and connection to affiliate activities.

Event and business spaces gain ad hoc booking, connectivity and control, while lifestyle facilities provide exclusive access with personal media and ambient controls.

Every interaction, is captured and surfaced through real-time dashboards, giving operations teams complete visibility, enhancing communication, and uncovering revenue and efficiency opportunities.

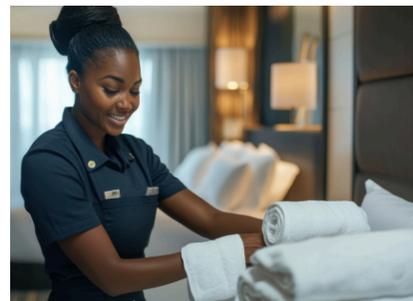
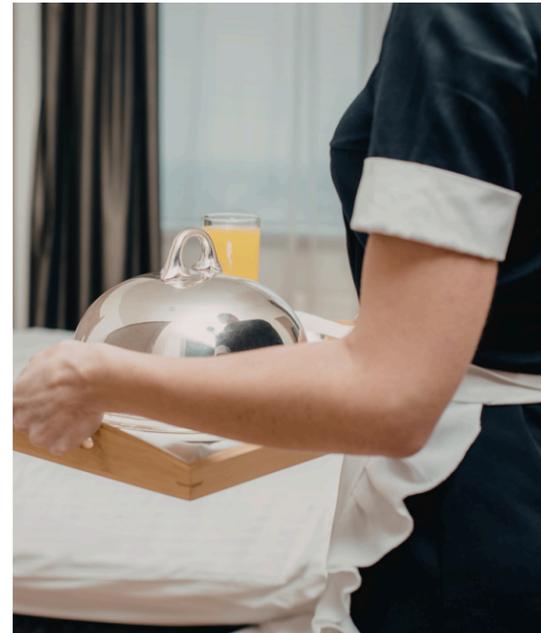


CRESTRON HOME®

PROVIDE A HOME AWAY FROM HOME



Centro transforms business trips into relaxing leisure stays—and first-time visitors into loyal guests. Through seamless integration with Crestron Home, Centro personalizes every room the moment a guest walks in: lighting, shades, and temperature adjust to their preferences automatically. Guests can take control from sleek touchscreens, designer keypads, or their own mobile device using Centro's app. In hybrid mode, Centro adds even more—offering room service, spa bookings, valet requests, and other amenities—all just a tap away. The result is a connected, curated experience that feels effortless and unforgettable.



AN EXPERIENCE TO REMEMBER

Smart guest rooms that feel like home. A stylish in-room touch screen for one-touch access to personalized scenes and guest services.

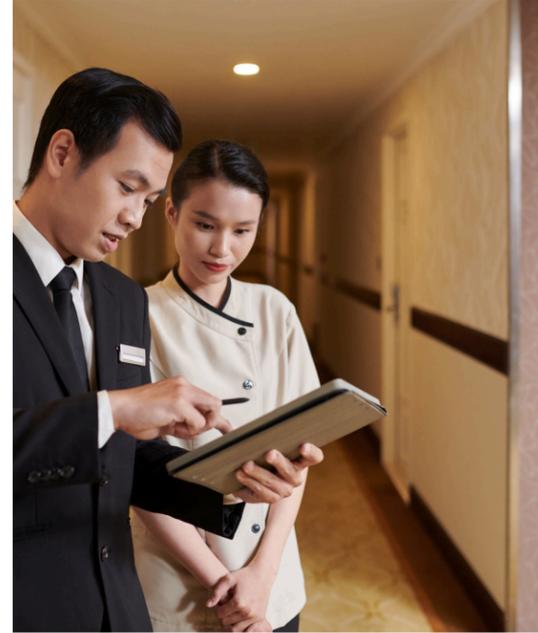
Together, Centro and Crestron deliver a fully integrated solution—Centro's digital engagement platform seamlessly connected to Crestron's trusted automation technology—at the heart of every space, and every guest interaction.



ACTIVITIES AND RESERVATIONS

We understand the complexity of managing the world's premier hotels—and the opportunity in every guest interaction.

Centro makes it easy to promote and manage activities, spa bookings, dining reservations, and on-site experiences directly from the guest's device or in-room control. Seamlessly upsell premium services and upgrades while streamlining operations. Staff stay empowered, guests stay engaged, and every moment becomes a revenue opportunity.



ORDER AND PAY

We understand the opportunity in every transaction.

Centro Order & Pay makes it simple to sell, bill, and collect payment for activities, spa treatments, dining, retail, upgrades, and on-site experiences directly from the guest's device or in-room control.

Seamlessly offer premium services, packages, and add-ons while unifying billing and payment flows across your property. Staff stay focused, guests enjoy frictionless purchasing, and every interaction becomes a measurable revenue opportunity.



CRESTRON

WHY WE PARTNER WITH CRESTRON



Crestron Hospitality Technology Solutions

Since 1992, when the first customized guest room automation system was installed in the iconic New York Palace Hotel, Crestron has been delivering the only fully integrated control solution for the hospitality industry. They continue to be the first choice of the most prestigious hotels, casinos, restaurants, sports bars, and nightclubs worldwide.

Only Crestron can deliver the ultimate in personalized luxury, combined with cost-effective, scalable property-wide monitoring and management on a single platform.



Crestron Touch Panel

Luxury touchpoints that deliver personalised in-room control and seamless access to your branded services.



Crestron Desk Q

Effortless scheduling and resource access that keeps guests and staff intuitively connected to your spaces.



Crestron Home

A premium control experience that extends the guest experience across lighting, climate, media, and room comfort.



Crestron Content

Dynamic, branded content delivered to displays with live data, real-time updates, and total ambience control.



Crestron Custom

Flexible cloud-connected integration for bespoke hospitality workflows, whatever the experience demands.

Centro Web App

Branded guest connectivity that turns every interaction into an opportunity for service, engagement, and revenue.



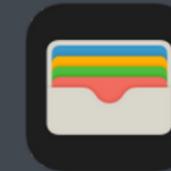
Centro Dashboard

Real-time operational clarity that surfaces insights, opportunities, and efficiency across your entire property.



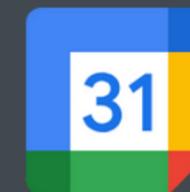
Centro Smart User Objects

Instant, app-free wallet and QR code access points that give guests modern, universally understood ways to connect with your services.



Enterprise Connectivity

Deep, automated communication flows that keep every guest and department aligned in real time.



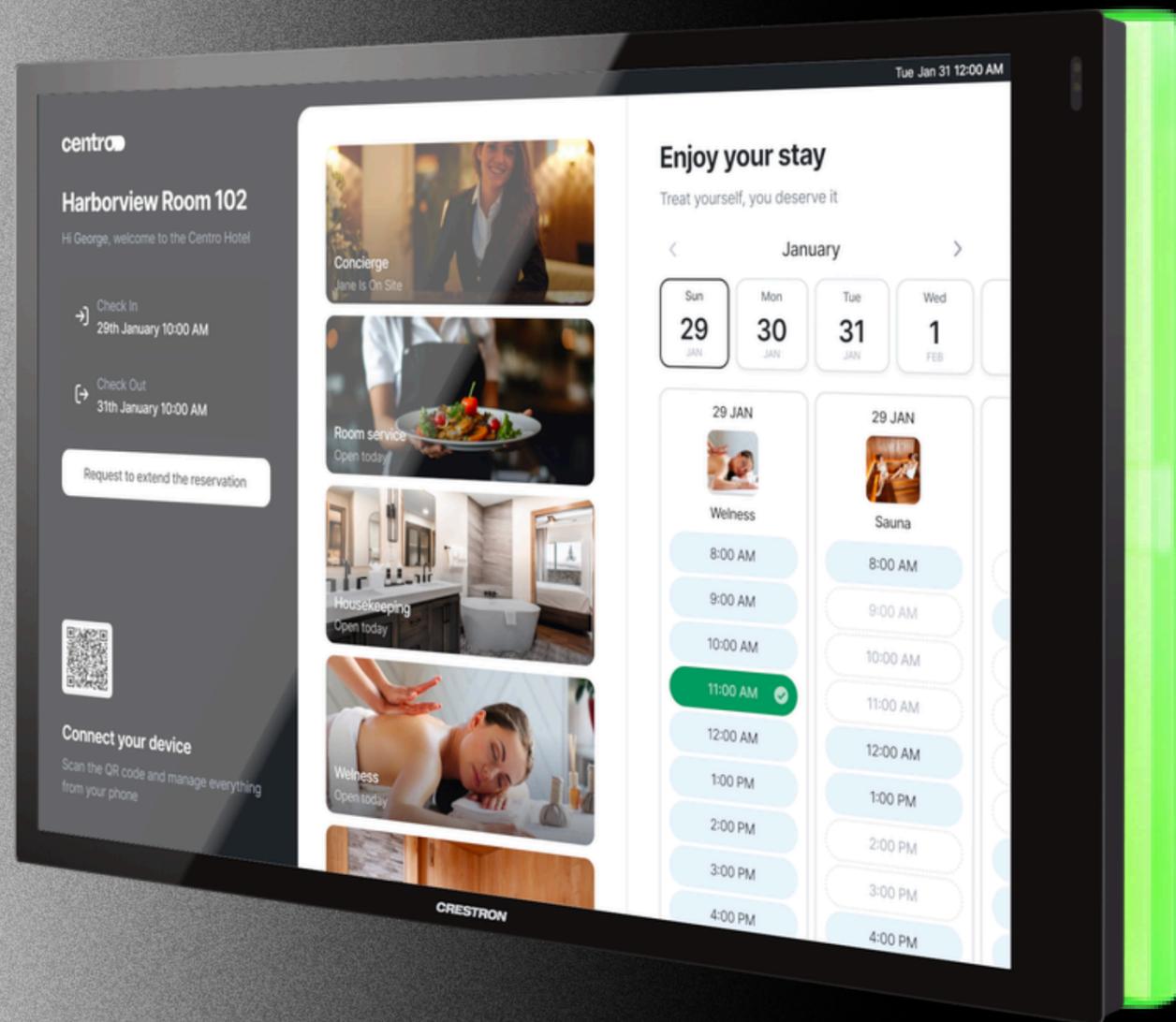
Industry Connectivity

Seamless integration with core hotel systems to unify operations, unlock revenue opportunities, and enhance guest experiences.

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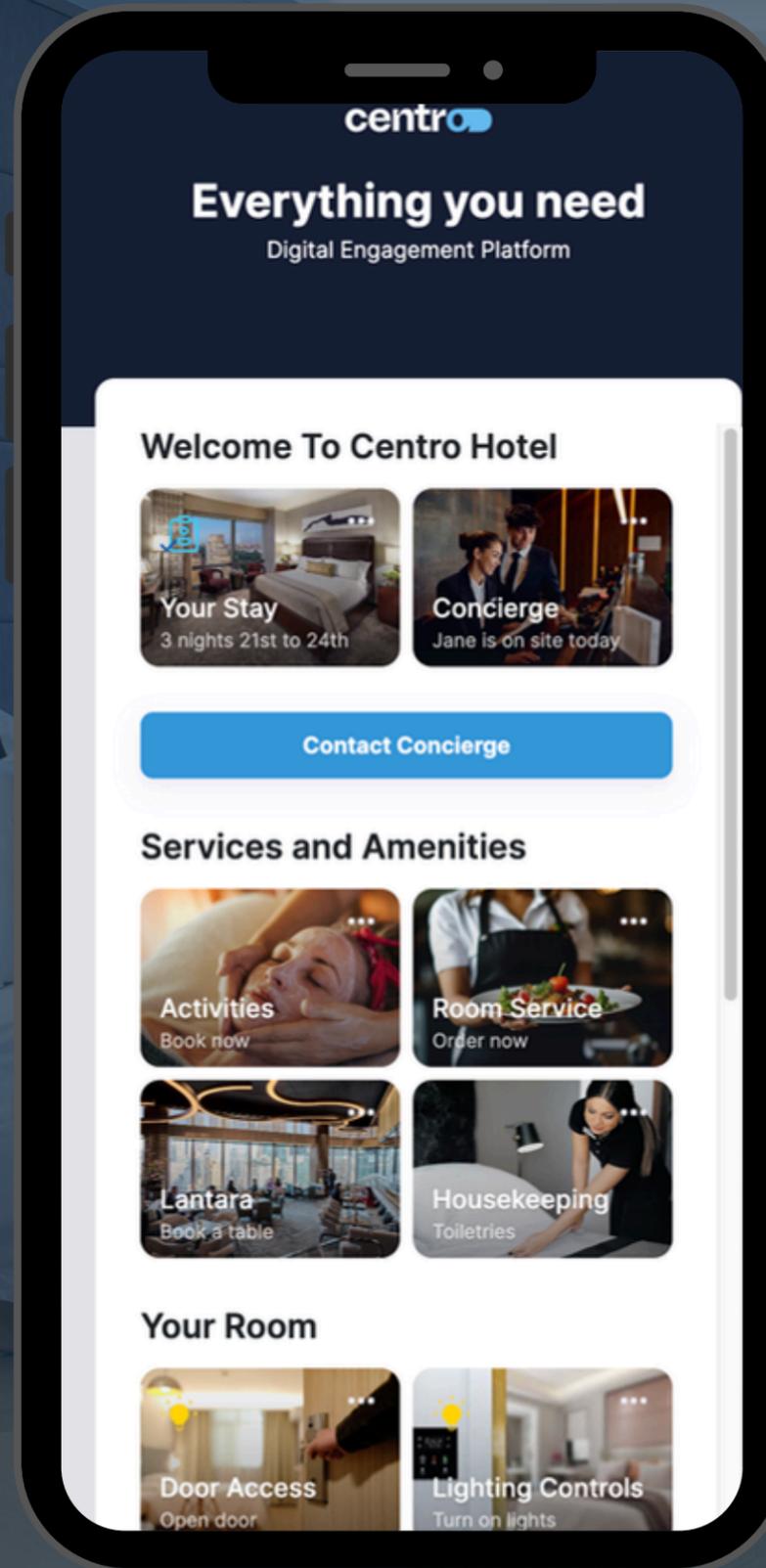
TOUCHPANELS



A stylish in-room touch screen that lets guests activate favorite room scenes and access guest services with one-touch ease. Conference rooms that help guests get down to business. Ballrooms that help them have a ball. Put Crestron automation technology at the heart of every space – and your success.

The Centro App

Empower users with an intuitive
and feature rich application



centro

Branded and user-tailored
interfaces and design

Supports multi site single sign on
as well as one off connections

Available for iOS, Android
and Web App versions

SCHEDULING DESK Q



Centro and Crestron deliver a unified ecosystem where guests and business travelers can tap, scan, or book desks, rooms, and services with ease. From in-room controls to Desk Q panels, every interaction is seamless. Operators manage it all from a single intelligent platform—driving better experiences, streamlined operations, and clear ROI.





Centro helps properties take control of energy use—without compromising guest comfort



By integrating seamlessly with Crestron's smart thermostats, vacancy sensors, lighting and shading control, and BMS systems, Centro enables intelligent automation that reduces utility costs and boosts efficiency across the entire property. Together, we help you meet local sustainability standards while delivering a more responsible and responsive guest experience.



Digital Engagement that empowers you to shape your space.



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